

IFI WORLD INTERIORS DAY

IFI WID



DESIGN WITHOUT BORDERS
IFI WID 2018

26 May 2018

Executive Summary

IFI WORLD INTERIORS DAY (IFI WID) is a longstanding program spearheaded by the International Federation of Interior Architects / Designers (IFI). Hosted annually, this event is designed to elevate Interior Architecture / Design globally by celebrating and exploring the importance of Interiors and the design of the built-environment at the local, national and regional levels. IFI WID actively engage a broad range of people and communities to pursue their own creativity, imagination, vision and passion through a series of independently organized events that examine how the built-environment shapes our lives. Each IFI WID, IFI and its global community come together to explore critical issues while promoting the bright future of design in today's increasingly complex world.

IFI WID is structured around a topical area of focus that is chosen each year by IFI's professional community of Interior Architecture / Design associations and their members. Design professionals, students and enthusiasts, together with institutions, agencies and members of the public, are invited to organize activities and events that explore and dissect the IFI WID theme for that year. The program is always officially designated for the last Saturday in May, although IFI WID activities and events may run throughout the entire month.



IFI WID Quick Overview

WHO



Design professionals, students and enthusiasts, institutions, agencies and members of the general public. Active participation in activities by individuals and groups around the globe brings IFI WID to life! Any and all are welcome.

WHAT



Independently organized activities and events that explore and dissect the IFI WID theme for the year. These events vary in type, size, and location. In the past, activities have ranged from individual showcase to small group discussions to large city-wide events. IFI supports proactive events that respect all peoples, societies and cultures.

Past IFI WID Themes

- 2006: Workplaces, Places That Work
- 2007: Light
- 2008: Identity
- 2009: Interiors that Last
- 2010: 10% for 90%
- 2011: Green Interiors
- 2012: The New and the Old
- 2013: Celebrating 50 Years of Design Around the Globe
- 2014: Design Matters
- 2015: Design for All
- 2016: Interiors intelligence
- 2017: Interior Architecture/Design for Generations

WHEN



Celebrated yearly on the **last Saturday in May (26 May 2018)**, with events and activities taking place throughout the entire month.

WHERE



Venues in your communities and localities around the world. IFI WID can be celebrated in public spaces or private homes, in lecture halls, theatres, art galleries or gymnasiums. You can take over your campus or open up your studio. Go mobile with a walking tour or take your activity virtual and host a webinar. There is no limit or restriction to where or how IFI WID is celebrated.

WHY



Interiors matter and so do the people who shape them. As the discipline responsible for creating the spaces that shape the human experience, Interior Architecture / Design must be recognized as a discipline and celebrated for the immense value it brings to individuals and communities around the globe.

DESIGN WITHOUT BORDERS

Borders may provide structure, but they do not define us

To call attention to the pervasive global nature and impact of design in today's shrinking world, members and the world community of IFI—the International Federation of Interior Architects/ Designers—have selected “Design Without Borders” as the 2018 theme of exploration for this year's IFI World Interiors Day (IFI WID).

Whether drawn by governments, institutions or citizens, borders and boundaries play an important role in determining how we understand the world and our place within it. While consciously drawn boundary lines can foster healthy connections and forge identities, they can also breed misunderstanding and perpetuate division. Borders are not just physical but also metaphorical; they are embedded in our social, political, cultural, disciplinary and emotional realities. These literal and symbolic partitions guide our thoughts and inform our actions to shape the human experience. This IFI WID 2018, participants are challenged to design activities and events that explore all realms of the boundaries that divide and unite us in order to celebrate the fundamentally human elements that connect us all.

Some ways to celebrate IFI WID 2018

- **Work with your local government** to raise public awareness of the environmental impact of design and how this may cause division or unity. Programs for advocacy are encouraged. Or have your city adopt the IFI Interiors Declaration in honor of IFI World Interiors Day (IFI WID). By adopting the IFI Interiors Declaration, your city joins a vast and influential network of urban leaders who have pledged their support to progressive design that promotes social and economic development for citizens. To learn more about how to adopt the IFI Interiors Declaration, please email programs@ifiworld.org.
- **Explore public spaces** in your neighborhood or city and map out how you might use borders more effectively and/or disrupt them.
- **Open door programs**, where interior architects/designers may showcase interiors spaces normally closed to the public. Combine several of these open door programs to create a walking tour that also displays your city's public spaces.
- **Open your practice** and invite the public in to see how interior architects/designers work and the environments in which they design.
- **Exhibitions, art events and tradeshow**s for a curated experience of art and design that cuts across borders.
- **Lectures, talks, discussions** by interior architects/designers, built environment industry members and other experts at schools, public libraries or other institutions and companies with a broad range of expertise.
- **Multi-disciplinary panels and events** that engage institutions, organizations
- **Kids' activities** for the next generation of designers! Work with educators to engage children in a range of creative, practical or fun experiences that raise their awareness of the spaces that surround them.



Design Without Borders

IFI WID 2018

IFI World Interiors Day
Saturday, 26 May

(Celebrated throughout May)

For more information, visit
www.ifeworld.org

IFI International Federation
of Interior Architects/Designers

Title Sponsor
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IFI WID 2018 continued

DESIGN: POWER & IMPACT

Interior Architects/Designers must shape global discussions on the built-environment

Designers are trained to see possibilities; they play with disparate elements and intentionally fashion them into a greater scheme of connections. Whether they are shaping a building, an interior, a graphic or a website, designers craft the systems through and by which meaning is made. In the current global climate, with tensions between and within societies, institutions and governments, the need to thoughtfully explore the lines that join and divide us has never been more critical. In this complex global climate, local organizing has proven to be an important platform for people to gather, discuss and voice the issues they care about, and designers can play a critical role in both giving shape to and executing these discussions.

IFI challenges design associations and institutions around the world to lead local organizing efforts this IFI WID by designing and executing strategic events that bring creatives together with purpose and intention. We encourage everyone who is passionate about Interiors and design to join with community members to celebrate the value that interior spaces and those who create them bring to our lives, examine the instrumental role that these spaces play in human development and collectively voice the power of design as a constructive process and a tool for understanding.



SHARE YOUR PLANS

Submit your IFI WID 2018 activities and events to IFI and share your plans with the world

IFI is interested in how you and your community will celebrate this important day around the world. Please fill out the Submission Form on the IFI Website with details about your activities/events and your organization, group, city or institution may be featured on the IFI website, in our newsletter and on social media. For more information about IFI WID, please visit ifiworld.org.

About IFI

The **International Federation of Interior Architects / Designers (IFI)** is the global voice and authority for professional Interior Architects / Designers. It is the singular international federating body for Interior Architecture / Design organizations. IFI acts as a global forum for the exchange and development of knowledge and experience in worldwide education, research and practice. IFI connects the international community to further the impact, influence and application of the design of interiors, promote global social responsibility and raise the status of the profession worldwide.

Founded in 1963 as a not-for-profit to expand the international network of professional Interior Architects / Designers, as an Association's Association, IFI represents close to a quarter-million designers, educators and industry stakeholders in the international design community in all continents, collectively representing practicing Interior Architects / Designers worldwide. For more information, please visit ifiworld.org.



