

IFI PROMOTIONAL MEMBER

Criteria + Benefits

The Promotional category of IFI membership represents represents promotional organizations such as design centers, museums, trade shows, exhibition venues, expositions and award programs which contribute to the promotion and advancement of professional designers, and to raising awareness for communication of design and design standards.

MEMBERSHIP CRITERIA

IFI Promotion Members must be:

1. An organization actively involved in the promotion of design issues affecting or affected by design, and/or the work of designers
2. Able to provide documentation on the quantity / type / scale of promotional work completed and in progress

**does not hold voting rights at the General Assembly*

BENEFITS

Value

Becoming a member ensures that your firm is part of the only global voice and authority that strengthens the role of our profession at a worldwide level. IFI membership implies alignment to IFI and its mission, gaining global professional recognition and use of the IFI appellation for your organization. Belonging to the highest authority and federating body of Interior Architecture/ Design is the ultimate recognition of your association's legitimacy and commitment to further and improve the profession.

Relevance & Responsibility

Membership with IFI demonstrates your understanding about the critical relevance and responsibility of the Interior Architect / Designer and the fundamental role they have in universal human experience and well-being. As the only global forum of its kind, your membership with IFI allows you to make an immediate and historic impact on our profession.

Showcase your Firm through Innovative Programs

Members receive preferential support to participate in our worldwide programs, getting involved in a range of regular and cutting-edge events, including:

- IFI Global Awards Program (IFI GAP): Recognizes and awards design excellence at the world level. Working closely with IFI member and expert networks, IFI identifies the profession's individual luminaries and the best-of-the-best of built environments.
- IFI@Salone: An annual educational and networking event coinciding with Salone Del Mobile in Milan, Italy each year. This event brings together international Interiors industry representatives for cross-border networking and knowledge sharing in the context of this world-famous design festival.
- IFI World Interiors Day (IFI WID): The only annual celebration of Interior Architecture/Design at a global level, it provides your association with the opportunity to share the unique talents, understandings, creativity and design innovation of your members and to gather support from the public at large.

- IFI Interiors Declaration Adoptions (IFI IDA): Raise awareness and acknowledgement of the Interiors in your city/country through this exclusive IFI advocacy program, supporting legislation of the profession at a local level.

Connect with the Worldwide Community

Join our international network of Interiors and build strategic partnerships and connections. As a part of IFI, you will have the opportunity to participate in all IFI annual and biennial events held around the world, offering the chance to not only engage with fellow members in meetings, workshops and symposiums, but to also network in a social capacity.

The IFI General Assembly, held biennially, is attended by IFI's Executive Board, members and external stakeholders that come together, network and discuss the profession and its status as well as outline and plan for initiatives to be undertaken around the world over the coming new term.

International Visibility

IFI helps its members promote their work and accomplishments by providing unique by-invitation opportunities for insights, project and activity showcases to wider international audience through inclusion in IFI and Media Partner spotlights across a variety of channels and platforms (including the IFI D2D – Design to Designer – IFI's digital magazine, social media and newsletters).

Dedicated Information & Communications

Members receive regular communications, keeping up to date with all the latest news and events relevant to the IFI international community of Interiors. These include updates directly from IFI leadership, opportunities to get involved with IFI activities and programs, as well as spotlights on individual members and partners from around the world. Members also gain access to the IFI online portal where they can manage their membership and submit materials for sharing on the IFI website.

FEES

1. Annual Fees of **USD2,500.00** per year (plus *USD \$50* processing fees)
An additional one-time initiation fee of USD1,000 is applicable for new members

Your membership is activated annually upon receipt of your fees in full. Upon receipt, you will receive your Annual Membership Certificate and an IFI Member logo for the year.

APPLICATION

[Click here to quickly and easily apply today](#)

Please see below information as to what will be requested in the online application. Please review and use to facilitate a streamlined online application process.

Promotional Membership Application Requirements

The below information is what will be requested in the online application.
Please review and use to prepare for a streamlined online application process.

ENTITY INFORMATION

General

- Entity name
- Year founded
- Organization initials (official abbreviation or acronyms, if applicable)
- Address
- Phone number
- Email address
- Official website URL
- Social media pages
- Website address of Interiors Department (if applicable)
- Language of operations
- Other language(s)

Primary Administrative Contact

- Salutation (Mr. Mrs. Ms. Dr. etc.)
- First and last name
- Position / title
- Address (if different from above)
- Phone
- Email address

Billing / Invoicing Additional Contact *(if different than above)*

- Salutation (Mr. Mrs. Ms. Dr. etc.)
- First and last name
- Position / title
- Address (if different from above)
- Phone
- Email address

QUESTIONNAIRE

1. Member profile for IFI handbook and website (500 words max).
Please attach an image of your logo and a banner image for a graphic element that would appear on your member profile of the IFI website.
2. Why are you interested in joining IFI?
3. What impact does your organization have on the Interior's profession?
4. What strategies does your organization employ to advance the interiors profession?
5. Definitions
 - a. What is your organization's definition of *Interior Design*?
 - b. What is your organization's definition of *Interior Architecture*?
 - c. Is your government / agency committed to developing a Design Policy? How?
6. What are the principal aims and activities of your organization? Examples: the professional interest of Interior Architects/ Designers, the interests of industry / commerce, government of public concerns regarding Interior Architecture/Design, etc.

7. How is your organization financed? Examples: members' fees, subscriptions, donations, grants by industry, by government, etc. Please provide a general description, listing what percentage of your budget comes from various sources.
8. How is your organization governed? Examples: by a council, election by members, general assembly, period/term office, etc. If available, please provide an explanatory document.
9. Please list the names and titles of persons responsible for the direction of your organization. This could include the board of directors, executive council members, etc.
10. Please list and describe any other organizations in your country which are concerned with Interior Architecture/Design.
11. What are the principal publications and documents published or sponsored by your organization?

Please contact the IFI Secretariat HQ for any needed assistance at staff@ifiworld.org